WHAT IS CLAIMED IS:

1. A set-top receiver for storing an electronic program guide ("EPG"), the set-top receiver comprising:

a first memory device for storing a first portion of the EPG;

a second memory device for storing a second portion of the EPG;

means for dividing the electronic program guide into a first portion and a second portion; and

means for allocating the first portion to the first memory device and the second portion to the second memory device.

2. The set-top receiver as recited in claim 1, further comprising:

means to adjust the contents of the first portion of the EPG.

3. The set-top receiver as recited in claim 1, further comprising:

means to adjust the contents of the second portion of the EPG.

4. The set-top receiver as recited in claim 1, wherein the first memory is more rapidly accessed than the second memory.

5. The set-top receiver as recited in claim 1, wherein the first memory is an electronic memory.

6. The set-top receiver as recited in claim 5, wherein the first memory is a volatile memory.

7. The set-top receiver as recited in claim 1, wherein the second memory is a non-volatile memory.

8. The set-top receiver as recited in claim 7, wherein the second memory is a hard drive.

9. The set-top receiver as recited in claim 2, wherein the first portion of the EPG comprises preferred data.

10. A method for storing an EPG, comprising:

separating the EPG data into at least three modules, the three modules comprising a channel module, a schedule module and a program module.

determining the preferred data in the program module; and

creating a program submodule that comprises preferred data from the program module;

storing the program submodule on a second memory device.

11. The method as recited in claim 10, further comprising:

determining the preferred data in the program module;

creating a program submodule that comprises preferred data from the program module; and

storing the program submodule on a second memory device.

12. The method as recited in claim 10, further comprising:

determining preferred data in the channel module;

creating a schedule submodule that comprises preferred data from the channel module; and

storing the channel submodule on a second memory device.

13. The method as recited in claim 10, further comprising:

determining preferred data in the schedule module;

creating a schedule submodule that comprises preferred data from the schedule module; and

storing the schedule submodule on a second memory device.

14. The method as recited in claim 10, further comprising;

adjusting the information stored in the first memory device.

15. The method as recited in claim 14, wherein adjusting the information stored in the first memory device comprises:

monitoring the program submodule and identifying preferred data on the program submodule and moving the preferred data from the program submodule stored on the second memory device to the program module stored on the first memory device.

16. The method as recited in claim 15, wherein adjusting the information stored in the first memory device further comprises:

monitoring the channel submodule and identifying preferred data on the channel submodule and moving the preferred data from the channel submodule stored on the second memory device to the channel module stored on the first memory device; and

monitoring the schedule submodule and identifying preferred data on the schedule submodule and moving the preferred data from the schedule submodule stored on the second memory device to the schedule module stored on the first memory device.

17. A set-top receiver, comprising;

a processor;

computer readable medium coupled to said processor;

a first memory;

a second memory;

an EPG comprising;

less frequently accessed data; and

more frequently accessed data wherein the more frequently accessed data comprises preferred data; and

computer code encoded in computer readable medium, wherein the computer code is configured to cause the processor to:

identify preferred data stored in the second memory; and

move preferred data from the second memory to the first memory.

18. A computer program produced encoded in computer readable media, said computer program product comprising:

a first memory;

a second memory;

a first set of instructions, executable on a set-top receiver, wherein the first set of instructions is configured to determine preferred portions of an EPG stored in the second memory; and

a second set of instructions, executable on a set-top receiver; wherein the second set of instructions is configured to move the preferred data from the second memory to the first memory.

19. A method of using a television set-top receiver, comprising:

entering queries into a television set-top receiver, wherein the queries generate data wherein the data is stored in the set-top receiver and used to determine viewer preferences.

20. A method of using a television set-top receiver, comprising:

accessing preferred channels and programs as determined by previously entered queries.

21. A method of using a television set-top receiver, comprising:

viewing preferred channels and programs as determined by previously entered queries.